



## San Marino Schools Foundation – Campaign Update

San Marino Unified School District Board Meeting

Tuesday, March 24, 2020

# Our new reality: San Marino schools rely on community for 50% of teachers in this era

Funding - Teachers in San Marino Schools											
Project Unite 2020											
Informational Only - Not official											
Draft - In development											
SMSF Decision Point											
School site	Low Risk Measure R - \$1.6M	High Risk Measure E - \$4.1M	Medium Risk Foundation - \$2M	High Risk RIF - Gap ~\$3M	Retirements	High Risk RIF Afer R. \$2.3M	Medium Risk PTA \$300K	Community Support Subtotal	Low Risk State Funded	Total	Community Support (No backfill for retirement)
Valentine	1	2	4	3.5	2	1.5	1.5	10	19	29	34%
Carver	1	2	4	3.5	2	1.5	2	10.5	18	28.5	37%
Huntington Middle School	4	6	6	8.6	3	5.6	0	21.6	10.8	32.4	67%
San Marino High School	3	18.2	7	9.6	3.4	6.2	0	34.4	16.8	51.2	67%
Special Education	0	0	0	0	0	0	0	0	15	15	0%
<b>Total Classroom Teachers</b>	<b>9</b>	<b>28.2</b>	<b>21</b>	<b>25.2</b>	<b>10.4</b>	<b>14.8</b>	<b>3.5</b>	<b>76.5</b>	<b>79.6</b>	<b>156.1</b>	<b>49%</b>
Other Support Staff	4	6	0	6	1	5	TBD	15	31	31	
<b>Total</b>	<b>13</b>	<b>34.2</b>	<b>21</b>	<b>31.2</b>	<b>11.4</b>	<b>19.8</b>	<b>3.5</b>	<b>91.5</b>		<b>187.1</b>	

\$85K average salary with 22% statutory benefits and \$12K in health/welfare benefits. This equates to a 36% benefit load.

Today, 61.7 teachers are funded locally. This is 39% of teachers. Assuming 15 additional teachers, this increases to 49%.

# We Are In This Together:

---



**Problem Statement: Foundation must increase giving from \$2.5M to over \$5M.**

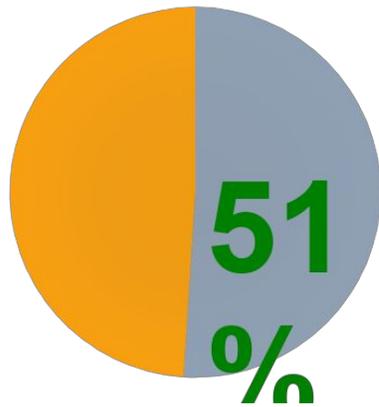
**For us to succeed, we need us to unite and support our schools:**

- Student engagement
- Parent & school community
- Alumni
- Chinese community members
- High School Students
- Community members
- Long-time Residents

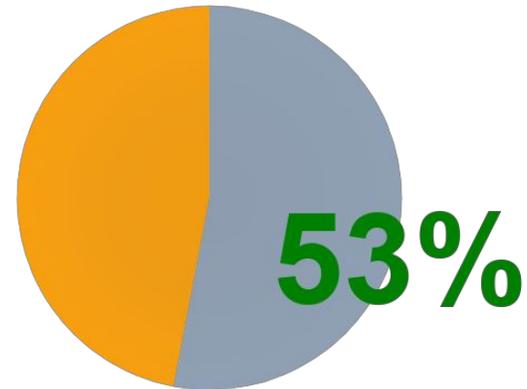
# Participation is Central

---

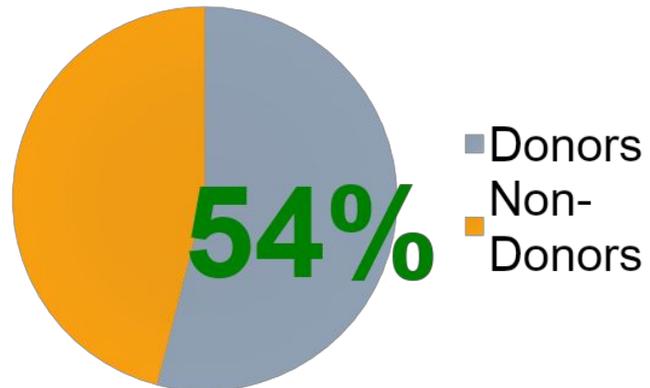
Carver



HMS

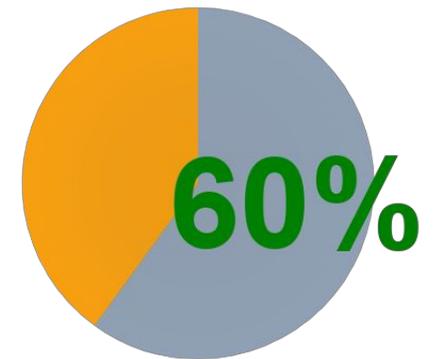


High School



■ Donors  
■ Non-Donors

Valentine



# Proposed Revised Campaign Goal:

---

1. Foundation is committed to supporting 21 teachers by June 30, 2020
2. Foundation donated \$1.4M in December, 2019
3. Propose raising to fund an additional 20 teachers at \$115k each
4. Total amount to raise, including expenses = \$5.1M

# Proposed Campaign Strategy

---

Develop and release 12-month playbook

Educate all stakeholders about the critical need

Initiate multiple grassroots campaigns targeting specific audiences

- Parent to Parent Outreach
- Alumni
- Chinese community members
- High School Students
- Community members
- Long-time Residents

Provide options to give to specific programs and interests

“Every accomplishment starts with the decision to try.”

- JOHN F. KENNEDY



# **12-month playbook to save our schools**

**Chapter 1 - Support Teachers**

**Chapter 2 - “Project Unite 2020”**

**Chapter 3 - Admin. reductions**

**Chapter 4 - Parcel tax essential**