



San Marino Schools Foundation – Campaign Update

San Marino Unified School District Board Meeting

Tuesday, March 24, 2020

Our new reality: San Marino schools rely on community for 50% of teachers in this era

Funding - Teachers in San Marino Schools											
Project Unite 2020											
Informational Only - Not official											
Draft - In development											
				SMSF Decision Point							
School site	Low Risk Measure R - \$1.6M	High Risk Measure E - \$4.1M	Medium Risk Foundation - \$2M	High Risk RIF - Gap ~\$3M	Retirements	High Risk RIF Afer R. \$2.3M	Medium Risk PTA \$300K	Community Support Subtotal	Low Risk State Funded	Total	Community Support (No backfill for retirement)
Valentine	1	2	4	3.5	2	1.5	1.5	10	19	29	34%
Carver	1	2	4	3.5	2	1.5	2	10.5	18	28.5	37%
Huntington Middle School	4	6	6	8.6	3	5.6	0	21.6	10.8	32.4	67%
San Marino High School	3	18.2	7	9.6	3.4	6.2	0	34.4	16.8	51.2	67%
Special Education	0	0	0	0	0	0	0	0	15	15	0%
Total Classroom Teachers	9	28.2	21	25.2	10.4	14.8	3.5	76.5	79.6	156.1	49%
Other Support Staff	4	6	0	6	1	5	TBD	15	31	31	
Total	13	34.2	21	31.2	11.4	19.8	3.5	91.5		187.1	

\$85K average salary with 22% statutory benefits and \$12K in health/welfare benefits. This equates to a 36% benefit load.

Today, 61.7 teachers are funded locally. This is 39% of teachers. Assuming 15 additional teachers, this increases to 49%.

We Are In This Together:

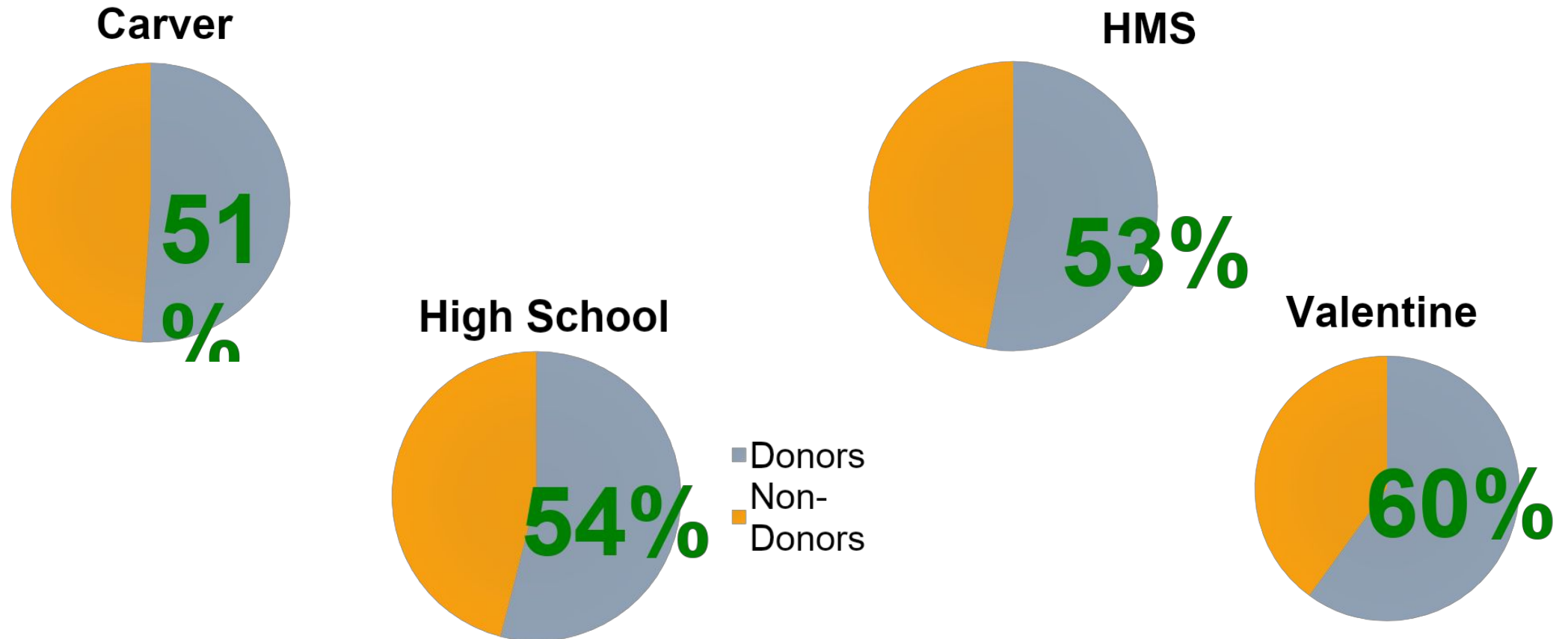


Problem Statement: Foundation must increase giving from \$2.5M to over \$5M.

For us to succeed, we need us to unite and support our schools:

- Student engagement
- Parent & school community
- Alumni
- Chinese community members
- High School Students
- Community members
- Long-time Residents

Participation is Central



Proposed Revised Campaign Goal:

1. Foundation is committed to supporting 21 teachers by June 30, 2020
2. Foundation donated \$1.4M in December, 2019
3. Propose raising to fund an additional 20 teachers at \$115k each
4. Total amount to raise, including expenses = \$5.1M

Proposed Campaign Strategy

Develop and release 12-month playbook

Educate all stakeholders about the critical need

Initiate multiple grassroots campaigns targeting specific audiences

- Parent to Parent Outreach
- Alumni
- Chinese community members
- High School Students
- Community members
- Long-time Residents

Provide options to give to specific programs and interests

“Every accomplishment
starts with the decision
to try.”

- JOHN F. KENNEDY



12-month playbook to save our schools

Chapter 1 - Support Teachers

**Chapter 2 - “Project Unite
2020”**

**Chapter 3 - Admin.
reductions**

**Chapter 4 - Parcel tax
essential**