

## Public Statements

01     The Governing Board recognizes the responsibility of Board members in their  
02     role as community leaders to participate in public discourse on matters of  
03     civic or community interest, including those involving the District, and their  
04     right to freely express their personal views. However, to ensure  
05     communication of a consistent, unified message regarding District issues,  
06     Board members are expected to respect the authority of the Board to choose  
07     its representatives to communicate its positions and to abide by established  
08     protocols.

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10     All public statements authorized to be made on behalf of the Board shall be  
11     made by the Board President or, if appropriate, by the Superintendent or  
12     other designated representative.

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14     When speaking for the District, the Board encourages its spokespersons to  
15     exercise restraint and tact and to communicate the message in a manner that  
16     promotes public confidence in the Board's leadership.

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18     Board spokespersons shall not disclose confidential information or  
19     information received in closed session except when authorized by a majority  
20     of the Board.

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22     When speaking to community groups, members of the public, or the media,  
23     individual Board members should recognize that their statements may be  
24     perceived as reflecting the views and positions of the Board. Board members  
25     have a responsibility to identify personal viewpoints as such and not as the  
26     viewpoint of the Board.

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28     In addition, the Board encourages members who participate on social  
29     networking sites, blogs, or other discussion or informational sites to conduct  
30     themselves in a respectful, courteous, and professional manner and to model  
31     good behavior for District students and the community. Such electronic  
32     communications are subject to the same standards and protocols established  
33     for other forms of communication, and the disclosure requirements of the  
34     California Public Records Act may likewise apply to them.

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36     Legal Reference:  
37     EDUCATION CODE  
38     35010 Control of District; prescription and enforcement of rules  
39     GOVERNMENT CODE  
40     6250-6270 California Public Records Act

Public Statements

41      54960 Actions to stop or prevent violation of meeting provisions  
42      54963 Confidential information in closed session  
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44      Management Resources:  
45      WEB SITES  
46      CSBA: <http://www.csba.org>  
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48      ~~(9/90-6/94)~~ 8/13  
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50      Adopted: \_\_\_\_\_  
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